



ÜSİMP

ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME

“COMMERCIALISATION OF RESEARCH OUTPUTS”

December 19-21, 2019

Venue: Marmara University, Engineering Faculty,
Prof. Dr. Ayhan Mergen Conference Hall, Istanbul, Turkey

DAY 1: 19 December 2019, Thursday

08:30-09.00 **Registration**

09.00-09.30 **Welcome Speeches**

09:30-11.00 **MODULE I: Creating Policy and Directives at Universities and Raising Awareness About Knowledge/Technology Exchange Issues**
Lecturer: Fazilet Vardar Sukan

11.00-12.00 **MODULE I: Discussion and Interactive Session – Coffee**

12:00-13:00 **MODULE I: continued - Fazilet Vardar Sukan**

13.00-14.00 **Lunch – At the Venue for Networking**

14.00-15:30 **MODULE II: Managing Invention Disclosure Process**
Lecturer: Serhat Dalkılıç

15.30-16.30 **MODULE II: Discussion and Interactive Session- Coffee**

16.30-18.00 **MODULE II: continued - Serhat Dalkılıç**

19.30-22:00 **NETWORKING DINNER**

DAY 2: 20 December 2019, Friday

- 09.00-10.30 **MODULE III: Managing Invention Protection Process**
Lecturer: Özlem Sevinç Tigin
- 10.30-11.30 **MODULE III:** Discussion and Interactive Session– Coffee
- 11.30-13.00 **MODULE III: continued-** Özlem Sevinç Tigin
- 13:00-14:00 Lunch – At the Venue for Networking**
- 14.00-15:30 **MODULE IV: Preparing Commercialization Action Plan**
Lecturer: Aysun Beyazkılıç Koç
- 15.30-16.30 **MODULE IV:** Discussion and Interactive Session– Coffee
- 16.30-18.00 **MODULE IV: continued-** Aysun Beyazkılıç Koç
- 19.30-22:00 NETWORKING DINNER (OPTIONAL)**

DAY 3: 21 December 2019, Saturday

- 09.00-10.30 **MODULE V: Working for the Marketing of Technology**
Lecturer: Bilgin Yazlık
- 10.30-11.30 **MODULE V:** Discussion and Interactive Session – Coffee
- 11.30-13.00 **MODULE V: continued-** Bilgin Yazlık
- 13:00-14:00 Lunch – At the Venue for Networking**
- 14.00-15:30 **MODULE VI: Acceleration of Commercialization Through Licensing and Spin-Off Creation**
Lecturer: Mustafa Çakır
- 15.30-16.30 **MODULE VI:** Discussion and Interactive Session– Coffee
- 16.30-18.00 **MODULE VI: continued-** Mustafa Çakır

ALL MODULES will be supplemented with exercises and break-out sessions and coffee will be served throughout.